



FOR IMMEDIATE RELEASE

Home Instead Senior Care Opens Expanded Mountain View Facility

March 3 Ribbon Cutting Emphasizes Continued Commitment to Community

MOUNTAIN VIEW, CALIF.—March 1, 2010—Home Instead Senior Care will celebrate the opening of its new Mountain View, Calif. facility March 3, highlighting its growing business and ongoing commitment to communities across the South Bay.

The 2,800-square-foot space showcases a resource center for Home Instead's CAREGivers and referral network who can utilize it to access training materials and other educational information. Home Instead will commemorate the opening of its headquarters, located at 883 N. Shoreline Blvd., Suite A100, with a ribbon cutting beginning at 4:30 p.m.

Home Instead offers in-home, non-medical care to more than 100 elderly individuals living in Mountain View, Cupertino, Sunnyvale, Palo Alto, East Palo Alto, Los Altos, Menlo Park, Atherton, Portola Valley, Woodside, Redwood City, San Carlos, and Belmont.

"Our expanded Mountain View office offers our educators a state-of-the-art facility to conduct hands-on CAREGiver training," said Michelle Rogers, owner, Home Instead Senior Care Mountain View. "We may extend our CAREGiver base as our business continues to grow and thrive."

About Home Instead Senior Care

Home Instead Senior Care provides in-home care for seniors in more than 10 communities across the South Bay in Northern California. Services include three-hour to 24-hour care, assistance with all daily living activities, Alzheimer's care, and non-medical needs. Home Instead Senior Care has been serving seniors in the San Francisco Bay Area for more than 10 years. For more information, please visit <http://www.homeinstead.com/mountainviewca>.